



SPONSORSHIP AND EXHIBIT PROSPECTUS

Welcome to BITE & RM / ASBTE 2009

Biomaterials, Implants, Tissue Engineering & Regenerative Medicine in conjunction with Australasian Society for Biomaterials and Tissue Engineering

We are delighted to invite you to join us in Sydney in January 2009 for the 3rd Indo-Australian Conference on Biomaterials, Implants, Tissue Engineering & Regenerative Medicine (BITE&RM), held in conjunction with the 19th Australasian Society for Biomaterials and Tissue Engineering (ASBTE) annual conference. The conference aims to build on the foundations of previous meetings by bringing together scientists, engineers and clinicians to discuss their latest results in key strategic areas of biomaterials science and engineering including biomaterials, implants, tissue engineering and regenerative medicine.

We look forward to welcoming leading researchers from India to continue the wonderful tradition set in the previous Indo-Australian meetings held in India. The Indo-Australian BITE&RM meetings were initiated following a symposium on biomaterials and bioengineering at Manipal Academy of Higher Education (MAHE), Manipal in February 2004 between Indian and Australian researchers.

This laid the foundation for the first Indo-Australian Conference which was held at Sri Chitra Tirunal Institute for Medical Sciences & Technology (SCTIMST), Trivandrum in January, 2005.

The 2nd Indo-Australian Conference on Biomaterials, Implants, Tissue Engineering & Regenerative Medicine (BITE&RM) conference was also hosted by SCTIMST and was held in January 2007. At that meeting it was decided that the meeting would be held every 2 years and that the next meeting would be held in Australia in 2009.

In our 3rd meeting, we look to bring together Australian researchers from across ASBTE with leading Indian researchers to develop:

- Greater awareness of the research being conducted in the field in the two countries
- Increased research opportunities between the two countries with the aim of developing cutting edge research collaborations
- Development of joint applications to AISRF and global funding networks for collaborative research programs; and
- Exploration of joint programs for Postdoctoral Fellows and ECRs between leading Indian/Australian research institutions.

International Speakers

- Professor Marcus Textor (ETH Zurich, Switzerland)
- Dr Kishore Udipi (Former Research Director, Medtronic, USA)

Speakers from the laboratories of Australia and New Zealand's leading Biomaterials and Tissue Engineering groups including:

- University of Queensland
- University of New South Wales
- University of South Australia
- University of Sydney
- Monash University
- Queensland University of Technology
- Melbourne University
- University of Canterbury
- CSIRO

And others throughout Australia and New Zealand.

Bite & RM Indian Keynote Speakers

- Dr. Alok Ray, IIT Delhi
- Dr. Ashish Lele, NCL Pune
- Dr. Balasubramanian, NFTDC, Hyderabad
- Dr. Bhonde RR, NCCS, Pune
- Dr. Bhuvaneshwar GS, SCTIMST, Trivandrum
- Dr. Bikramjit Basu, IIT Kanpur
- Dr. Chandra P Sharma, SCTIMST, Trivandrum
- Dr. Dinda, AIIMS, Delhi
- Dr. Katti DS, IIT Kanpur
- Dr. Kaushik Deb, MIRM, Bangalore
- Dr. Krishna Kumar, IIT Madras
- Dr. Kulkarni MG, NCL Pune
- Dr. Prabha D Nair, SCTIMST, Trivandrum
- Dr. Ravi P, IIT Bombay
- Dr. Rekha MR, SCTIMST, Trivandrum
- Dr. Rinti Banerjee, IIT Bombay
- Dr. Sampath Kumar, IIT Madras
- Dr. Satish Totey, MIRM, Bangalore
- Dr. Umasankar PR, SCTIMST, Trivandrum
- Dr. Utpal Bora, IIT Gauhati

WHY YOU SHOULD SPONSOR

Some important benefits of sponsorship are:

- Enhancing your brand and image positioning at this premier event
- Differentiating from your competitors with innovative event sponsorship and booth placement
- Targeting your marketing through Conference competitions, events and your booth design
- Accessing prominent national decision-makers
- Planning for flow-on effect to sales from your Conference exposure
- Develop relationships/networking opportunities to promote your company's products and services directly to key decision makers, and to showcase its products and services.

Marketing and PR plan

A comprehensive marketing strategy has been put in place that encompasses:

- *email marketing* - including regular email blasts promoting program updates, key dates and featured speakers
- *website* - will be used as the main information distribution channel and, as such, will be regularly updated and refreshed with latest updates
- *promotional activities* - are scheduled for relevant national conferences and events so as to keep the target market informed of progress and to stimulate interest in the Conference

HOST ORGANISATIONS

The Australasian Society for Biomaterials and Tissue Engineering (formerly The Australian Society for Biomaterials and the Australasian Society for Biomaterials) was formed in 1989. It provides a national focus for professionals who have interests in research, education, development and regulation of biomaterials, tissue engineering and medical devices. Internationally, the Society is a member of the group of Biomaterials Societies who coordinate international activities, including the World Biomaterials Congress.

CONFERENCE ORGANISERS

The Meeting Planners bring over 20 years of experience in management, organisation and marketing of national and international Conferences and exhibitions. With a successful track record, The Meeting Planners looks forward to working with you to maximise your participation at the conference.

The opportunities on the following pages outline the many options available to companies to support the Conference and to promote their products and services. We look forward to working with our corporate sponsors.

HOST CITY & VENUE INFORMATION

The conference venue is the University of New South Wales in Sydney, one of the world's great cities, and the main international gateway to Australia. Sydney, renowned for its harbour and Opera House, is a vibrant multicultural city at the forefront of design in Australia.

The University of New South Wales has a proud tradition of engaging with the wider community and welcomes local visitors as well as those from all over the world. From hosting public forums on issues such as the environment, healthcare and global politics, to concert performances, open days and expos, UNSW encourages a lively interaction between students, staff and the greater community.

SPONSORSHIP & EXHIBITION CONTACT

The Meeting Planners

Michael Touhy
91-97 Islington Street, Collingwood VIC 3066
Ph: + 61 3 9417 0888 Fax: + 61 3 9417 0899
Email: mtouhy@meetingplanners.com.au

SPONSORSHIP & EXHIBIT OPPORTUNITIES

Welcome Reception

\$1,500

Entitlements include:

- Company name and logo displayed on all relevant signage during reception
- Acknowledgement in the Final Program
- Organisation's logo and web link on the Conference website
- Company logo on all relevant Conference signage

Conference Dinner

\$2,000

Entitlements include:

- Company name and logo displayed on all relevant signage during dinner
- 2 minute speaking opportunity
- Opportunity to provide company banners for display purposes
- Acknowledgement in the Final Program
- Organisation's logo and web link on the Conference website
- Company logo on all relevant conference signage
- 4 x dinner tickets

Name Badges

\$1,000

- Company name or logo present on Name badges
- Acknowledgement in the Final Program
- Company logo and web link on the Conference website
- Company logo on all relevant Conference signage

Student and Young Investigator Award Sponsor

\$900

Entitlements include:

- Recognition as award sponsor at Gala Dinner
- Opportunity for sponsoring company representative to present awards
- Recognition as the sponsor on the Conference website
- Company logo on all relevant Conference signage

Conference Sponsor – Day 1

\$1,200

As a sponsor for opening day of the conference your company will benefit from exposure leading up to, and during the conference.

Entitlements would include

- Recognition as the Conference Sponsor on all relevant signage during the opening day.
- Acknowledgement as the conference sponsor in the Final Program
- Acknowledgement as the conference sponsor with your Company Logo in the conference website

Conference Sponsor – Day 2

\$1,200

As a sponsor for opening and final day of the conference your company will benefit from exposure leading up to, and during the conference.

Entitlements would include

- Recognition as the Conference Sponsor on all relevant signage during the specified day.
- Acknowledgement as the conference sponsor in the Final Program
- Acknowledgement as the conference sponsor with your Company Logo in the conference website

Conference Sponsor – Day 3

\$1,200

As a sponsor for opening and final day of the conference your company will benefit from exposure leading up to, and during the conference.

Entitlements would include

- Recognition as the Conference Sponsor on all relevant signage during the specified day.
- Acknowledgement as the conference sponsor in the Final Program
- Acknowledgement as the conference sponsor with your Company Logo in the conference website
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Conference Supporter

\$500

Entitlements include:

- Acknowledgement as the conference sponsor in the Final Program
- Acknowledgement as the conference sponsor with your Company Logo in the conference website

Conference Pads and Pens

\$500

Every delegate will be provided with a Company's pad and pen upon arrival at registration
All pads and pens must be approved by the committee and the sponsor will be responsible for the purchasing and overprinting the pads and pens

- A pad and pen will be handed to every delegate at Registration
- Acknowledgement in the Final Program
- Company logo and web link on the Conference website.
- Company logo on all relevant Conference signage

Poster Viewing Session

\$1,500

All Delegates will be invited to attend to Poster Viewing Session

Entitlements include:

- Company name and logo displayed on all relevant signage during the session
- Organisation's logo and web link on the Conference website
- Acknowledgement in the Final Program

EXHIBITION

As with every Conference, the exhibition will be an integral part of the conference. It provides an opportunity for organisations to come face-to-face with the delegates; providing a marketplace to increase your organisation's visibility and to showcase and demonstrate your products and services.

The Exhibition Trestle Tables will be allocated in order of receipt of application forms. To secure your position please complete and return the attached application form with 50% deposit to The Meeting Planners on fax +61 3 9417 0899.

Exhibitor Benefits Include:

- 2 exhibitor passes per Display table. These passes enable personnel to work on their stand and include catering **but do not** allow entry into social functions (except for the Welcome Reception) or Conference sessions;
- Lunch, Morning and Afternoon Tea;
- Final list of Conference delegates (subject to privacy policy).

Exhibition Table with Poster Board

\$1,250

Exhibition Table

\$1,000

BOOKING FORM

Please return this page to the conference office
NB. All prices stated are inclusive of a 10% GST

<input type="checkbox"/> Welcome Reception	\$1,500	<input type="checkbox"/> Conference Dinner	\$2,000
<input type="checkbox"/> Name Badges	\$1,000	<input type="checkbox"/> Conference Pads and Pens	\$500
<input type="checkbox"/> Conference Sponsor Day 1	\$1,200	<input type="checkbox"/> Conference Sponsor Day 2	\$1,200
<input type="checkbox"/> Conference Sponsor Day 3	\$1,200	<input type="checkbox"/> Conference Supporter	\$500
<input type="checkbox"/> Poster Viewing Session	\$1,000		
<input type="checkbox"/> Exhibition Display Table	\$1,000		
<input type="checkbox"/> Exhibition Display Table with poster board	\$1,250		
<input type="checkbox"/> Student and Young Investigator Award Sponsor	\$ 900		

SPONSORSHIP/EXHIBIT PAYMENT

1. 50% deposit must be forwarded with this application form

Cheques must be made payable to: “**The Meeting Planners/BITE&RM-ASBTE 2009**” and forwarded to the Conference Office: The Meeting Planners, GPO Box 128, Sydney NSW 2001

Email: exhibition@meetingplanners.com.au Ph: +61 3 9417 0888 Fax: +61 3 9417 0899

The Organising Committee reserves the right of refusal of any application.

Organisation Name: (How it will appear on conference signage)

Address

Contact Person

Position

Telephone

Facsimile

Email

Signed

Date

Sponsorship and Exhibition Terms and Conditions:

1. The Organising Committee reserves the right to reject an application at any time.
2. Applications will be processed in strict order of receipt.
3. Applications will only be processed upon receipt of 50% deposit and the deposit is non refundable.
4. Sponsorship of Internet Centre, Conference Dinner, Lanyards, Café, Welcome Reception and Pads and Pens is exclusive ie. Only available to one Sponsor per package.
5. Prior to going to print Full Payment is required for inclusion in the Final Program.
6. Exhibition Booths will only be built if full payment has been received prior to the commencement of the conference.
7. All artwork is to be approved by the committee prior to printing